## How to take part & Beacon Lighting Ceremony

## **How to take part**

**Step 1:** To confirm your involvement and assist us in easy communication and correct registration of your event, please be kind enough to undertake the following in FULL as soon as possible, sending it to Bruno Peek LVO OBE OPR, Pageantmaster, Battle's Over - A Nation's Tribute & WW1 Beacons of Light at -brunopeek@mac.com

If your event is a private occasion and NOT open to the public, and you do not want your involvement shown on any public or media listing, it is important that you confirm this when providing information requested below. Your participation will still be noted as part of this historic occasion but NOT made public.

However, if your event is open to the public your contact details will be shared with the media so that they can contact you direct to arrange any publicity and/or coverage of your event on 11th November 2018.

Name of Contact/Coordinator
Name of Council or Organisation
Job title of Coordinator
Full postal address including postcode
County
Country: England, Wales, Scotland, Northern Ireland, Channel
Islands, Isle of Man, UK Overseas Territory
Telephone number - landline
Mobile number
Email Address
Beacon Location if known when registering, including
postcode

Please ensure you have undertaken all the safety aspects etc, outlined on page 23 and before the lighting of your Bonfire Beacon on page 22 and you have alerted the emergency services, including the Fire Brigade, undertaken any risk assessments required and ensure all are happy with your plans. (This is your responsibility as coordinator of your Beacon lighting event).

## Beacon Lighting Ceremony - 7pm on 11th November 2018

The Beacon lighting ceremony should be undertaken as follows:

**Step 2:** Invite your Lord Lieutenant, DL, Lord Mayor, Mayor, High Sheriff, High Steward, Lord Provost, Chairman or Leader of the Council. However, you may wish to consider running a competition in partnership with your local media, with the winner having the honour of lighting your WWI Beacon of Light at 7pm that evening.

**Step 3:** Please arrange to have professional photographs taken during your event, and immediately after, please send NO more than TWO high quality, copyright-free photographs to brunopeek@mac.com including the name of the photographer, the Beacon location, including postcode, along with the name of the Council or Organisation.

**Step 4:** If appropriate, please use social media channels - Twitter, Facebook etc - to promote your event. On Facebook, post photographs of your Beacon lighting ceremony on the 11th November 2018.

Step 5: On 1st November 2018 we will be providing you with

an outline Press Release for your use, so please localise it, providing as much or as little information as you wish regarding your event, along with your contact details before YOU send it to all areas of your local media to enable them to contact YOU direct.

**Step 6:** Before the lighting of your Beacon at 7pm you may wish to consider reading out the names of those from your your City, Town or Parish etc killed in action, during WWI, in remembrance of the sacrifices made.



Bonfire Beacon, Killyleagh, County Down, Northern Ireland





Beacon at Manor Farm, Strete, Devon, courtesey of Kate Gill, Stete Parish Council.

